HOP RIGHT IN

Press kit | 2018

CRYPTOHOPPER

We're based in
Amsterdam.

2 million trades
per month

CRYPTOH O PPER

We've
been called
1 of the fastest
growing startups
in the Netherlands.

Over 75k
people have hopped
with us!

Cryptohopper explained

Stay ahead of the curve.

Cryptohopper is a full automated cryptocurrency trading bot, and a platform where users can buy and sell top performing trading strategies. It only takes 5 minutes to setup your account and start trading automatically. Cryptohopper trades on your behalf on your favorite exchanges to ensure that you never miss the optimum buy and sell moments 24 hours a day, 7 days a week.

Safe & Secure

Cryptohopper connects to the most secure exchanges to trade on your behalf. Simply create an API key to allow your hopper to trade whilst your funds remain on your chosen exchange.

Doing the hard work for you

Thanks to Cryptohopper you can now automate all the time-consuming aspects of crypto trading. It analyzes the price movements of your selected coins 24/7 to execute the best trades without making you lose sleep over them.

Trading on another level.

As a trader, you often spend long hours studying market conditions to buy & sell the right coin at the right time.

5-min set up, for free

Link your exchange, adjust your settings and you're good to go. Experiment with our paper trading simulator for free and try the platform with zero risk.
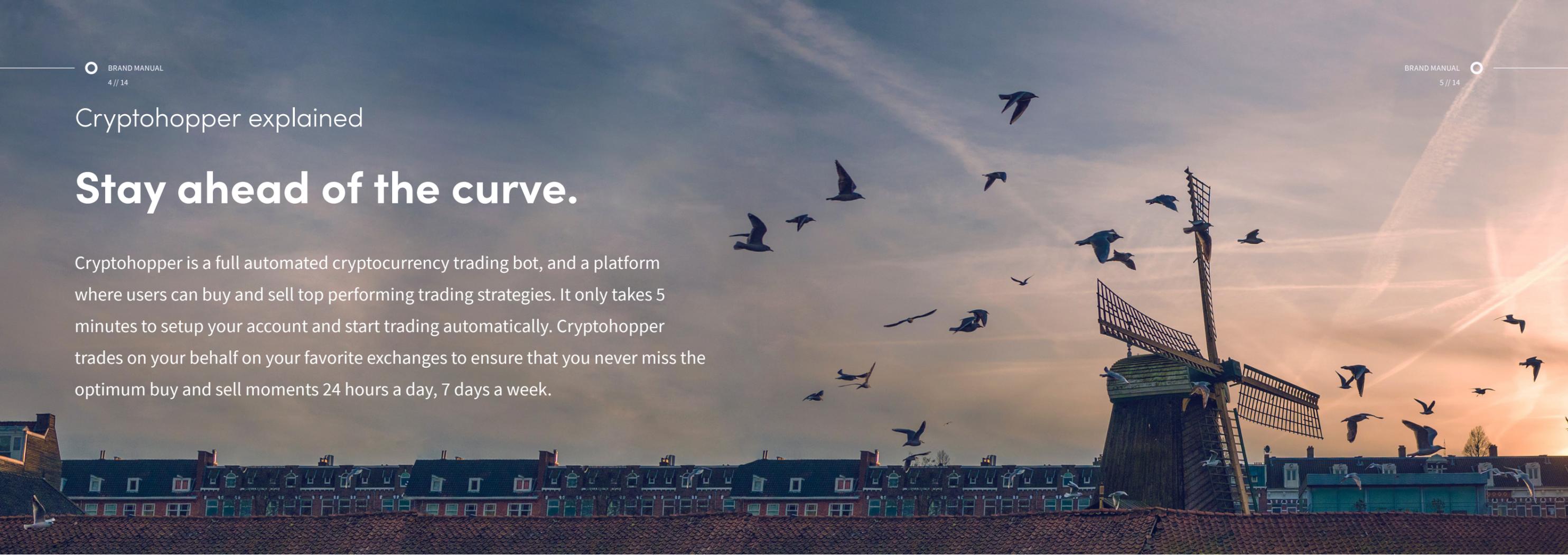
Features

Mirror Trading

Subscribe to strategies, templates and signals of our external analysts and approved sellers. Real-time updates to settings will be sent directly to your bot so that you can trade professionally, even if you lack the technical know-how.

Marketplace

Become a seller on our marketplace to earn income from lending your best template settings and technical strategies to other users. You can customize these settings with our Strategy Designer by choosing from 120+ technical indicators.

Paper Trading

Try out all of our platform functionalities for free and experiment with "play" crypto. There is no risk and you can upgrade to our paid services with real funds, once you've found a strategy that works for you.

Shorting

Short sell your coins to maximize your returns in a bear market. When you hit a price floor, you can buy them back and pocket big earnings on your way back up.

Trailing Stop-Loss

Just like a rock climber belaying up a cliff, trailing stop-loss tracks your coin up and only sells when it hits a drop. This allows you to climb the upwards trend, and never sell too early!

External Signals

Subscribe to external signal. Once these technical analysts have spotted a promising investment, they'll send a buy signal directly to your hopper. Check heir track record to choose the best signaler for your exchange.
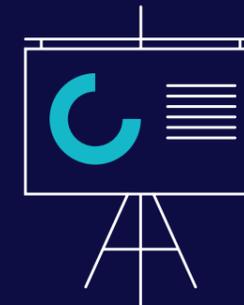
Technical Analysis

Mix and match our powerful and customizable technical indicators. From Stoch and RSI to Bollinger Bands and MACD, Cryptohopper has indicators to configure your own technical analysis.

Try it 7 days for free!
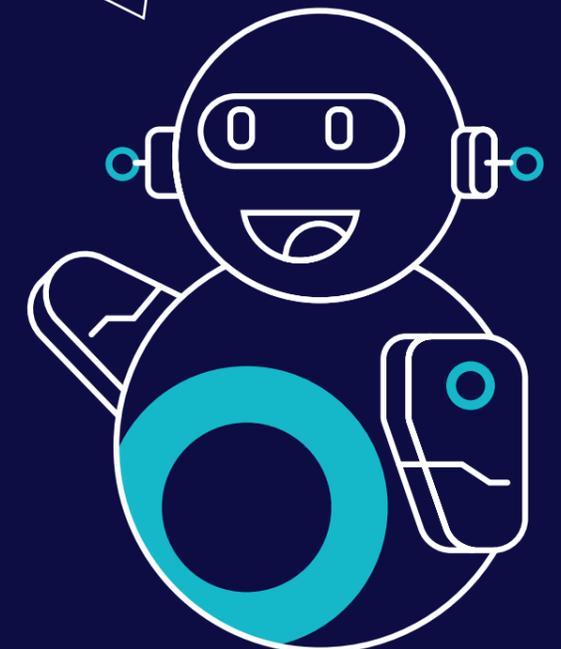
Presskit material

Logo

Carefully crafted, modern and enhanced by the use of upper case letters in both white and a dark navy. It's approachable, easy to read, and takes full advantage of our name recognition.

Download logo

Photo's & imagery

We've created a comprehensive database of cryptohopper imagery that you're free to use for cryptohopper-related things.

Download database

CRYPTOH○PPER

The Icon

Represents Cryptohopper as a system that is the centre of your cryptotrading world. It's both the cryptocoin and the world. Cryptohopper helps you all year round, so you are able to get round to do whatever you want. We as a whole, help both the beginners and the experts, there is no end to our knowledge and possibilities. We strive to be the centre of the cryptotrading world and the icon represents this goal. So let's play ball.

Download Icon

Social Media

Guidelines and Policy

Social media is changing the way we work, offering a new model to engage with customers, colleagues, and the world at large. We believe this kind of interaction can help us to build stronger, more successful business relationships.

These are the official guidelines for participating in social media for Cryptohopper employees or a contractor creating or contributing to blogs, wikis, social networks, virtual worlds, or any other kind of social media, these guidelines are for you.

They will evolve as new social networking tools emerge, so check back regularly to make sure you're up to date.

Participation in social computing on behalf of Cryptohopper is not a right but an opportunity, so please treat it seriously and with respect. Please know and follow the Cryptohopper Code of Conduct. Failure to abide by these guidelines and the Cryptohopper Code of Conduct could result in discipline up to and including termination.

1. Disclose

Your honesty—or dishonesty—will be quickly noticed in the social media environment. Please represent Cryptohopper ethically and with integrity.

Be yourself:
Stick to what you know. If you publish on a website outside of Cryptohopper about Cryptohopper, please use a disclaimer like: "the views on this site are my own and don't necessarily represent Cryptohopper's positions"

Be up to date:
If you are leaving Cryptohopper, please ensure that you adjust your social media handles to reflect this..

Don't make claims:
Stay away from making up facts. The internet is full of fake news. If you say Cryptohopper is faster and smarter than our competitors, only do so if you have the facts to back it up. Even then, be cautious, because you can be seen as bashing the competition which is a no-go.

2. Protect

Make sure that your transparency does not affect the confidentiality of Cryptohopper. Everything that you write online is on record, everything you say can reach a wider audience.

Don't tell secrets:
If you are posting your job description on Linkedin, please ensure that you do not include confidential information. Off topics include litigation, non-published financials, and unreleased product info. Please also respect brand, trademark, copyright, fair use and trade secrets. If it gives you a pause, pause rather than publish.

Don't slam the competition:
It looks tacky. Whether you think so or not, it's unsportsmanlike.

Don't overshare:
Use caution and read all posts thoroughly before sharing. Think, does this post line up with Cryptohopper's values?

3. Use Common Sense

You represent Cryptohopper online, and perceptions are everything. If you announce yourself as CH employee, ensure you are taking on the responsibility to represent the company, not just yourself.

Add value:
Keep your prose real, don't seem fake. Be thought provoking in your discussion. Build community by posting content which engages debate.

Did you make a mistake?
Own up to it. Be honest and real with our users.

Be kind and professional
Adding humor and personality to a post is fine, but be professional. An occasional emoticon is fine, but watch out with them.

No financial advise
Never give advice how to setup your Hopper, what coins to buy or other financial advise

Positive
Be positive. Do not talk negative about other projects in general, unless discussed.

Goodbye

Platform images

You can also check out the database for some high-quality images of our platform.

Check it out
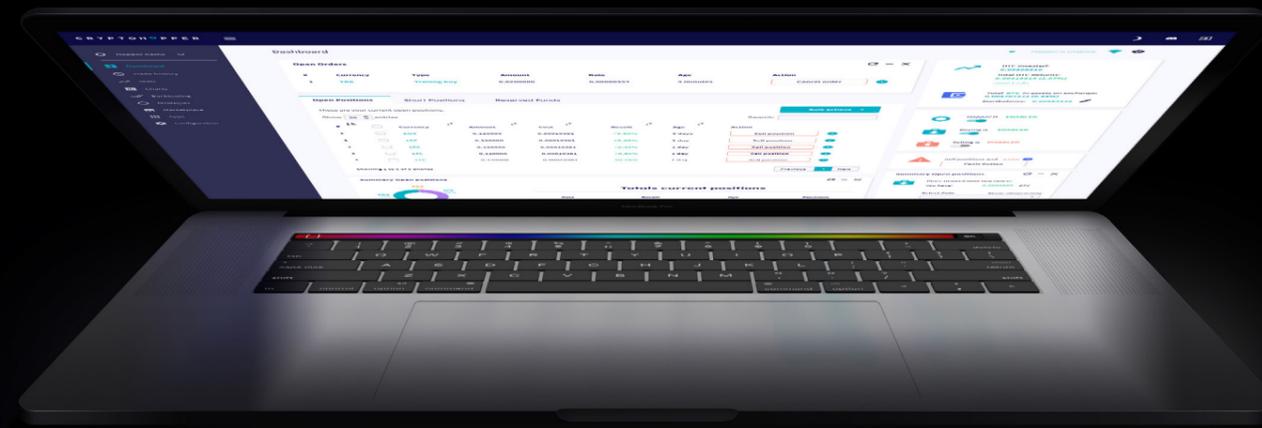
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Thank you

for being part of our brand